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### EDITORIAL NOTE

The Society for the Advancement of Behavior Analysis is pleased to announce that Don Hake (West Virginia University) has been appointed Editor Elect to *The Behavior Analyst*. He will succeed James M. Johnston as Editor in January 1984.

I have enjoyed being Editor of the journal, and would like to thank West Virginia University for its support over the past two years and all of you who, as readers, contributors, and editors, have helped the journal grow.

Julie S. Vargas



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There's no doubt that it's the out-  
 Comes that must always justify  
 Behavior changes of great ranges:  
 Walden Two (*Box populi*);  
 Economies token; Follow Through in Hoboken;  
 The Keller system, PSI.  
 Another case? Achievement Place.  
 Each of these should typify  
 Aspirations to applications  
 That our science can supply.  
 Common sense says consequences  
 Give the way to unify.  
 The differential's what's essential;  
 That's what operants imply.  
 So comes to pass behavior class  
 To then diversify.  
 The solution's evolution:  
 Just some survive of those that vie.  
 Yet our own teaching isn't reaching  
 Far enough. Some prophesy  
 Our swift demise (Do you hear cries  
 Of censors: "Crucify!"?).  
 Behavior science's too few alliances  
 Within cognition's syllabi  
 Prompt programs specialized, with fervor undisguised,  
 At just a few far-flung loci,  
 With staffs unshirking. But are they working?  
 Are they enough, these nuclei?  
 Without descendants—well-trained students—  
 Our whole field may ossify.  
 To academe's where some must stream  
 To explicate and clarify.  
 Our science breeds through student seeds,  
 So we must keep our standards high.  
 Thus, selection gives direction.  
 Here psychology's rallying cry?  
 Yes. Our behaving is worth saving.  
 Now, dear colleagues all, goodbye.

—Signed by  $\psi$ .

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#### EDITOR'S NOTE

In the previous issue of *The Behavior Analyst*, 1981, 4, (1), 57, "A Cogito-Behavioro-Summing-Up" was published with a line arrangement which was considerably altered from the author's original line arrangement. The version published in this issue is a corrected version which reflects the poem's original layout.

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*The Behavior Analyst* is the official publication of the Society for the Advancement of Behavior Analysis (SABA) and contains general interest articles on theoretical, experimental and applied topics in behavior analysis.

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## COMMENTS FOR CONTRIBUTORS

### CONTENT

*The Behavior Analyst* was founded in 1978 to promote Behavior Analysis as a field. Thus articles on the past, present, and future of behavior analysis or its application in other fields are particularly appropriate for the journal. The journal also publishes literature reviews, discussions of previously published work, or reinterpretations of published data. Articles on behaviorism as a philosophy, however, should be submitted elsewhere as should applied or experimental studies citing original data.

Some of the topics from convention invited addresses are suitable for *The Behavior Analyst*. The presentations must, however, be rewritten as articles. (See "Style" below.)

### GUIDELINES FOR SUBMISSION

To expedite the review process, please follow the guidelines listed below.

1. Submit an original and six clear copies of the completed manuscript.
2. The title page of each copy should include only the full title of the article. The author(s) name(s), address(es), and any other identifying information must be omitted.
3. Provide three copies of a separate sheet including (a) any footnote to the title (for instance, regarding acknowledgements), (b) the proper authorship and affiliation(s), (c) any footnotes to author names, and (d) a list of at least four to six key words for indexing purposes.
4. If you wish, you may also give the names and addresses of three to five people outside of your institution who you would recommend as qualified reviewers for your manuscript.

### EDITORIAL REVIEW

All manuscripts will be considered for suitability for publication in *The Behavior Analyst* by the Editor. Reviews are conducted "blind"; that is, the reviewers are not sent the name or institutional affiliation of the author(s). Reviewers are selected by the Editor, Editor-Elect, or Associate Editor handling the

manuscript. At least three reviewers are chosen, one or more coming from the Editorial Board, and the remainder selected as guest reviewers appropriate to the manuscript. Reviewer comments will be returned with any marked manuscripts and editorial decision within approximately three to four months.

### STYLE

1. Use the active voice in preference to passive voice. The active is usually shorter, more lively to read, and it more clearly specifies the agent of action.
2. Be specific rather than general whenever possible. A general phrase such as "we need to arrange contingencies to reinforce desired behaviors" communicates little. Instead, tell who needs to do what so that a reader can visualize the action you describe.
3. Back up assertions. Statements such as "there is a growing trend . . ." leave a reader asking "why do you say that?" Document with examples or data.
4. Avoid overuse of the weak verbs "to be" or "to have" as the main verb of a sentence. By circling each main verb in each sentence of an early draft of a manuscript you can see how many are weak verbs. By replacing weak verbs with more active ones, you can improve dramatically the clarity and force of an argument.
5. Refer to the Publication Manual of the American Psychological Association (2nd ed.) for guidelines regarding manuscript organization, writing and editorial style, references, and typing.

### MANUSCRIPT FORMAT

Prepare the manuscript in the form used by *The Behavior Analyst*. Type everything double-spaced, including title, footnotes, and table headings. Put each table or figure on a labeled separate sheet. *Do not enclose glossy black and white photographs of figures, illustrations, etc.* They will be requested at a later date if necessary.

### ARTICLES

Most articles range in length from about 15 to 25 double-spaced manuscript

pages (excluding references), though longer or shorter papers may be submitted. Include an abstract when submitting an article.

#### BOOK REVIEWS

While book reviews are usually invited, you may submit an unsolicited book review. Ten to twenty double-spaced manuscript pages is a suitable length for book reviews.

#### ON TERMS

The "on terms" column is usually invited. You may, however, submit unsolicited papers for consideration. A length of two to five double-spaced manuscript pages is suitable.

#### IN RESPONSE

We encourage readers to submit comments "in response" to articles published

in *The Behavior Analyst* or in other journals with which our readers are likely to be familiar. To keep each one to a single, printed page, manuscript copy should not run more than two double-spaced pages.

#### OTHER SUBMISSIONS

Submissions need not be restricted to the categories listed above. If you have something you feel would interest our readers, please submit it even if it does not belong in any established category.

Please address submissions to:

James Johnston, Editor  
Department of Psychology  
University of Florida  
Gainesville, FL 32611



# SABA

## THE BEHAVIOR ANALYST

invites

### Submissions and Subscriptions

*The Behavior Analyst* is the official journal of the Society for the Advancement of Behavior Analysis. It publishes articles on trends, issues, policies, and developments in the field of Behavior Analysis. It does not publish experimental or applied studies, nor articles on behaviorism as a philosophy.

Past issues of *The Behavior Analyst* have included the following articles:

Marc N. Branch and E.F. Malagodi, *Where Have All the Behaviorists Gone?*

B.F. Skinner, *How to Discover What You Have to Say—A Talk to Students*

Jack Michael, *Flight from Behavior Analysis*

W. David Pierce and W. Frank Epling, *What Happened to Analysis in Applied Behavior Analysis?*

Don R. Thomas, *Certification of Behavior Analysts in Minnesota*

Julie S. Vargas, *A Behavioral Approach to the Teaching of Composition*

T. A. Brigham, *Self-Control Revisited: Or Why Doesn't Anyone Actually Read Skinner Anymore?*

Robert Epstein, *On Pigeons and People: A Preliminary Look at the Columban Simulation Project.*

**SUBMISSIONS:** Manuscripts must be typed double-spaced using APA style, and submitted with the original and five copies. Figures must be in the form of camera-ready art copy or glossy prints. Submissions and correspondence should be addressed to:

James M. Johnston, Editor  
Department of Psychology  
University of Florida  
Gainesville, FL 32611

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**ASSOCIATION FOR BEHAVIOR ANALYSIS  
AN INTERNATIONAL ORGANIZATION  
EIGHTH ANNUAL CONVENTION  
Hyatt-Regency Hotel, Milwaukee, Wisconsin  
May 27-31, 1982**

ABA has developed specialty areas within the field of behavior analysis. Some of the foremost authorities on behavioral psychology will be making presentations. Specialty area tracks for the 1982 convention are:

- Behavioral Clinical Interventions
- Behavioral Community Psychology
- Behavioral Instruction in Higher Education
- Behavioral Medicine
- Behavioral Observation, Assessment, & Methodology
- Behavioral Pharmacology & Toxicology
- Education of Preschool & School-Age Children
- Experimental Analysis
- General Issues in Behavior Analysis
- Organizational Behavior & Systems Analysis
- Developmental Disabilities
- Social Behavior & Social Skills Training
- Special Education
- Staff, Teacher & Parent Training
- Theoretical & Philosophical Analysis
- Verbal Behavior
- Women's Issues in Behavior Analysis

- POSTER SESSIONS
- INVITED ADDRESSES
- SYMPOSIA
- WORKSHOPS
- CONVERSATION HOURS
- EXHIBITS
- APA Approved Continuing Education Credits

#### **CONVENTION REGISTRATION**

The final date for convention pre-registration is May 1, 1982. Early pre-registration is urged due to the limited capacity of workshops.

#### **SUBMISSIONS**

The final date for convention submissions to be included in the Program Book is November 6, 1981. Poster presentation submissions only will be accepted after November 6, 1981, and until March 12, 1982.

#### **ABA MEMBERSHIP**

Become a member of ABA where you can make contact with your colleagues in the experimental, theoretical and applied analyses of behavior and help promote behavioral psychology. After January 1, add \$5.00 late fee. U.S. Funds only.

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**1982**



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